

Graphic Solutions  
Overlamine Film

Case Study  
Europe 2025

# Preserving the Artistry at Barolo Wall 2024 with the Digital Overlamine Film

Visually enhance while  
protecting the artwork.

### The challenge

Showcasing Artist Jargon's captivating paintings at Barolo Wall 2024, a dynamic on-the-road exhibition, presented a unique challenge: preserving the artwork's vibrancy and longevity amidst constant movement and exposure to the elements. The team needed a durable, high-performance solution that would safeguard the paintings without compromising their visual appeal.

### The solution

To achieve both protection and a high-quality finish, the team turned to Avery Dennison's DOL 1460 Max overlamine film. The versatility of DOL 1460 Max made it the perfect choice for this architectural and artistic application. The overlamine film was applied to the paintings, providing a layer of protection against scratches, UV rays, and environmental wear while maintaining a glossy, vibrant appearance.



Avery Dennison's DOL 1460 Max Overlamine Film offers superior protection and visual enhancement for a variety of applications, including automotive, architectural, and artistic uses. With extensive elongation, the overlamine film conforms easily to complex surfaces, providing a protective barrier that resists scratches, aging, and weathering.

Watch the final  
result here:



### Product used

DOL 1460 Max Overlamine Film

### Key Features

- Ideal for a variety of applications, from automotive to architectural and artistic uses
- Provides long-term protection against environmental wear
- Superior resistance to UV rays



“Using Avery Dennison’s DOL 1460 Max has been a game-changer. It’s not just about protecting the artwork; it’s about enhancing the visual appeal and ensuring the paintings stay as stunning as they were when they were first created.”



[graphics.averydennison.com/eu-en](https://graphics.averydennison.com/eu-en)



#MakingPossible

DISCLAIMER — All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.  
2025\_33120 EN