

Wrapping the **BERLINER TOR CENTER**

in Hamburg

The challenge

Decorating the Berliner Tor Center (Bilfinger) in Hamburg presented a major challenge by any standards. The 90-metre tower required wrapping for all of the external steel elements and also parts of the facade.



3300 m² of Facade Film used for this project.

The solution

Installer Carsten Thormann chose Avery Dennison Facade Film as a cost effective and practical material. Timescales were tight, with outside elements to be completed at the same time as the interior renovation. A further complication was that the site was at least three hours away by road, and the project had to be quoted on a fixed-fee basis rather than an hourly rate.

Facade Film Anthrazit provided an excellent 'spray paint' like finish and an arresting monotone facade. Carsten Thormann from CKT said that the benefits offered by the film were compelling when compared with paint: "We were fortunate to be working with a client who already understood the time and cost savings offered by this film – and the durability of the finished result. A project on this scale, and with these weather conditions, would have been extremely difficult to deliver on time using paint."



“ Working at height meant coping with high winds and low temperatures. Avery Dennison Facade Film can be applied at temperatures down to zero degrees, and it can tolerate conditions that are not completely dry.

“ The use of Facade Film has ensured ten-year durability, compared with around five years for paint, and additional protection for the steel components against weathering.

Jens Claaßen, Senior Business Development from Avery Dennison said that on-site performance was an important driver behind the choice of Facade Film: "Following initial discussions in the autumn, we cooperated with Carsten Thormann on a test application during the winter period. This test was very successful, and confidence in ease of application allowed for a competitive and lower-risk quotation."

Carsten Thormann, Installer from CKT said that film performance matched high expectations during the project: "We used around a thousand square metres of Facade Film to wrap this building, and it gave us the predictability we needed on site, without lengthy delays caused by unforeseen weather conditions. The client was delighted with the results, and we completed the whole installation a week before deadline."