

FASSON® HG White Postcard FSC

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Introduction

A self-adhesive paper sheet product for offset printing.

Description

Face : Premium-quality cast-coated woodfree paper, mirror-finished glossy surface, white only. Front material is FSC® certified (FSC MIX CREDIT CU-COC-807907, Licence Code: FSC-C004451).

Availability

Adhesive ➡ Permanent

Backing U

No cracklines

x

Printing & Conversion

Offset printing.

Before applying the label, the surface must be clean, dry and grease-free.

Features

Heavyweight- and stiff-backing ensures stability when vertically stored or shipped by mail. Smooth coated backing enabling excellent print quality on both sides.

Recommendations for use

High-quality multi-colour print jobs where a stiff backing is needed - e.g. postcards and puzzles. For indoor use.

General

Shelf life : 2 years stored at 20°C / 55% R.H.

Total calliper (±10%) : 276 micron

For information regarding EHS regulation please visit our website under downloads “Technical bulletins“ TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins“ – Offset printing.

Physical properties

Face

Basis weight	: 80 g/m ²	ISO 536
Calliper	: 85 micron	ISO 534
Tensile	: 5,4 kN/m MD	ISO 1924/2
Brightness	: 93,3 %	T 543-92
Gloss 45°	: 55 %	DIN 2813
Opacity	: 92,5 %	ISO 2471

Adhesive

Permanent : General-purpose emulsion-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

	Permanent
Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	365
Tack (N/m) (FTM 9 on glass)	380
Minimum application temperature	> +5
Service temperature range up to 24 hrs (°C)	+ 80
up to 1 hr (°C)	+ 110
Resistance to cold (°C) ¹⁾ down to	- 40

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs

Backing

No cracklines : A bleached one-side-coated white board, very suitable for thick, stout constructions. It features a minimal sensitivity to moisture and the resultant resistance to curl and edge waving under varying humidity conditions.

Basis weight	: 200 g/m ²	ISO 536
Calliper	: 180 micron	ISO 534

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