

FASSON® Crack-Back® Plus Crème Vergé

Issue June 2015

Introduction

A self-adhesive paper sheet product for offset printing.

Description

Face : An ivory laid paper

Availability

Adhesive ➔ Permanent

Backing U

Crack-Back® Plus (diagonal cracklines)	x
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Printing & Conversion

Offset printing.

Before applying the label, the surface must be clean, dry and grease-free.

Features

Excellent layflatness, enabling high speed printing.

The unique Crack-Back Plus backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.

The pulp is produced entirely with ECF cellulose; the neutral pH guarantees the inalterability of the product.

Recommendations for use

Wine bottle labels where an 'antique effect' is required, high quality industrial labels, packaging and mailing labels; on flat or curved surfaces.

For indoor use only.

General

Shelf life : 2 years stored at 20°C / 55% R.H.

Total caliper (±10%) : 235 micron

For information regarding EHS regulation please visit our web side under downloads "Technical bulletins" TB 7.8 Product Compliance Fasson Offset" and for technical guidance "Technical bulletins" – Offset printing.

Physical properties

Face

Basis weight	: 90 g/m ²	ISO 536
Caliper	: 135 micron	ISO 534

Adhesive

Permanent : General-purpose emulsion-based permanent adhesive with a high initial tack and high adhesion on most common substrates

	Permanent
Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	365
Tack (N/m) (FTM 9 on glass)	380
Minimum application temperature	> +5
Service temperature range	
up to 24 hrs (°C)	+ 80
up to 1 hr (°C)	+ 110
Resistance to cold (°C) ¹⁾ down to	- 40

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs

Backing

Crack-Back Plus : One-side-coated bleached kraft paper, with **diagonally** crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just **32 mm** apart. Good layflatness ensures first-class printing and finishing. *(For optimal functionality take care of the following: minimum label size must be 20 cm². The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)*

	<u>Crack-Back Plus</u>	
Basis weight	86 g/m ²	ISO 536
Caliper	87 micron	ISO 534

Warranty

All Avery Dennison and FASSON® brand products statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison and FASSON® brand products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

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