PRODUCT DATA SHEET



Issue September 2019

FASSON® MC Matt DI-OF FSC

Introduction

Qualified self-adhesive material for INDIGO DIGITAL sheet-fed presses.

Optimised to secure excellent runability and print performance.

Description

Face : premium-quality machine-coated woodfree paper, matt finish, white.

Front material is FSC® certified (FSC MIX CREDIT CU-COC-807907,

Licence Code: FSC-C004451).

Availability

Adhesive Permanent

Backing **U**

Crack-Back® Plus (diagonal cracklines) x

Printing & Conversion

This product is specifically engineered for use on the INDIGO DIGITAL sheet-fed press

The facematerial gives excellent toner key (no pre-treatment needed).

Stable construction ensures problem-free runability.

Before applying the label, the surface must be clean, dry and grease-free.

Also printable by conventional offset.

Features

Qualified material ensures problem free conversion.

The unique Crack-Back Plus backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.

Recommendations for use

Multi-colour quality labels, promotional and collectable stickers using the advantages of full-colour DIGITAL printing such as: short runs, personalisation etc.

For indoor use.

General

Shelf life : 2 years stored at 20°C / 55% R.H.

Total caliper (±10%) : 177 micron

For information regarding EHS regulation please visit our web side under downloads "Technical bulletins" TB 7.8 Product Compliance Fasson® Offset" and for technical guidance "Technical bulletins" – Offset printing.



Fasson® MC Matt DI-OF FSC

PRODUCT CHARACTERISTICS

Physical properties

Face

 Basis weight
 : 90 g/m²
 ISO 536

 Caliper
 : 79 micron
 ISO 534

 Opacity
 : 92 %
 ISO 2471

Adhesive

Permanent : General-purpose emulsion-based permanent adhesive with a high initial tack and high

adhesion on most common substrates

	Permanent
Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	365
Tack (N/m) (FTM 9 on glass)	380
Minimum application temperature	> +5
Service temperature range	
up to 24 hrs (°C)	+ 80
up to 1 hr (°C)	+ 110
Resistance to cold (°C) 1) down to	- 40

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs

Backing

Crack-Back Plus : One-side-coated bleached kraft paper, with *diagonally* crush-scored lines, along

which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just <u>32 mm</u> apart. Good layflatness ensures first-class

printing and finishing.

(For optimal functionality take care of the following: minimum label size must be 20 cm². The shortest side of a rectangle or the smallest diameter of an ellipse must be

at least 25 mm.)

Basis weight : 86 g/m² ISO 536 Caliper : 87 micron ISO 534

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