PRODUCT DATA SHEET



Issue September 2019

FASSON® MC Gloss DI-OF FSC

Introduction

Qualified self-adhesive material for INDIGO DIGITAL sheet-fed presses.

Optimised to secure excellent runability and print performance.

Description

Face : premium-quality machine-coated woodfree paper, **gloss finish**, white

Front material is FSC® certified (FSC MIX CREDIT CU-COC-807907,

Licence Code: FSC-C004451).

Availability

Adhesive 3	Permanent
Backing U	
Crack-Back [®] Plus (diagonal cracklines)	x

Printing & Conversion

This product is specifically engineered for use on the INDIGO DIGITAL sheet-fed press

The facematerial gives excellent toner key (no pre-treatment needed).

Stable construction ensures problem-free runability.

Before applying the label, the surface must be clean, dry and grease-free

Also printable by conventional offset.

Features

Qualified material ensures problem free conversion.

The unique Crack-Back Plus backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.

Recommendations for use

Multi-colour quality labels, promotional and collectable stickers using the advantages of full-colour DIGITAL printing such as: short runs, personalisation etc.

For indoor use.

General

Shelf life : 2 years stored at 20°C / 55% R.H.

Total caliper (±10%) : 169 micron

For information regarding EHS regulation please visit our web side under downloads "Technical bulletins" TB 7.8 Product Compliance Fasson® Offset" and for technical guidance "Technical bulletins" – Offset printing.



PRODUCT CHARACTERISTICS

Physical properties

Face

 Basis weight
 : 90 g/m²
 ISO 536

 Caliper
 : 71 micron
 ISO 534

 Opacity
 : 90.5 %
 ISO 2471

Adhesive

Permanent : General-purpose emulsion-based permanent adhesive with a high initial tack and high

adhesion on most common substrates

Permanent

Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	365
Tack (N/m) (FTM 9 on glass)	380
Minimum application temperature Service temperature range	> +5
up to 24 hrs (°C) up to 1 hr (°C)	+ 80 + 110
Resistance to cold (°C) 1) down to	- 40

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs

Backing

Crack-Back Plus : One-side-coated bleached kraft paper, with *diagonally* crush-scored lines, along

which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just <u>32 mm</u> apart. Good layflatness ensures first-class

printing and finishing.

(For optimal functionality take care of the following: minimum label size must be 20 cm². The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)

Basis weight : 86 g/m² ISO 536 Caliper : 87 micron ISO 534

Warranty: All Avery Dennison and FASSON® brand products statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison and FASSON® brand products products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison and FASSON® brand products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.europe.averydennison.com.

Important: Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty.

