



# MPI 2000/2800 Polymeric Films

The quality choice for cost-effective medium-life tasks

## When you want digitally-printed, durable graphics that don't warrant the cost of a cast film...

...the Avery Dennison® MPI™ Polymeric Films and their partner DOL overlaminates are ideal for printed and overlaminated applications lasting between three and four years.

The newly-extended range offers many great characteristics - but at the performance/price ratio that's right for medium-life promotions. What's more, MPI Polymeric Films are suitable for a broad inkjet printer platform - right up to super-wide format.

All Avery Dennison MPI Polymeric Films offer a superior substrate for crisp, eye-catching graphics, whether you want a matt or a gloss finish.

These versatile films can be applied over all kinds of flat surfaces or simple curves. Choose the option that best suits your needs: higher performance MPI 2000, or cost-efficient MPI 2800. You can also choose to add extra opacity (thanks to a grey primer), extended outdoor durability, and Avery Dennison Easy Apply™ and Easy Apply RS technology. There's even a special film for rough or apolar substrates such as polyethylene and polyurethane.

For a perfect partnership, use the protective DOL polymeric overlaminate film that matches the life of the application, and the finish - matt, gloss or lustre - required. Again, the range offers plenty of choice - and delivers high performance at the right price.

Digital Polymeric high performing vinyls are now available in 1.60 meter width, enabling new decoration opportunities for vehicle graphic panels and outdoor and indoor advertising graphics.

### KEY BENEFITS

- > The right results at the right price - no need for over-specification
- > The Avery Dennison quality promise
- > The peace of mind of ICS Warranty Program cover
- > **NEW:** now available in 1.60 meter width allowing to fully exploit various printers formats and enabling faster application and less overlap needed on the applications

### RECOMMENDED USES

- > Medium-life printed outdoor and indoor advertising and signage
- > Printed vehicle graphic panels on flat and simply-curved surfaces
- > Applications on 'difficult' substrates such as PE or PU
- > Window graphics



## MPI 2000/2800 POLYMERIC FILMS KEY FEATURES

### > MPI 2800 series

- » Good solution where price is an important factor
- » Printed material warranted for two years\*
- » Covered by ICS Warranty Program
- » Printable on all platforms including superwide
- » Matching overlamine available
- » High opacity for superior coverage of underlying designs now available

\* printed and laminated, depending on ink type

### > MPI 2000 series

- » Best-in-class performance
- » Printed material warranted for four years\*
- » Covered by ICS Warranty Program
- » Printable on all platforms including superwide
- » Matching overlamine available
- » High opacity for superior coverage of underlying designs now available
- » Easy Apply and Easy RS solutions available – for simple, bubble-free, faster application available



## Polymeric Films

| FEATURES                    | MPI         |             |         |                              |                              |             |         |         |            |
|-----------------------------|-------------|-------------|---------|------------------------------|------------------------------|-------------|---------|---------|------------|
|                             | 2800   2801 | 2802   2803 | 2804 EA | 2000<br>2020<br>2040<br>2150 | 2001<br>2021<br>2041<br>2601 | 2002   2003 | 2006 AP | 2004 EA | 2005 EA RS |
| Broad printer platform      | •           | •           | •       | •                            | •                            | •           | •       | •       | •          |
| Superior finish             | •           | •           | •       | •                            | •                            | •           | •       | •       | •          |
| Fire Certificates Available | •           | •           | •       | •                            | •                            | •           | •       | •       | •          |
| High Opacity                |             | •           | •       |                              |                              | •           | •       | •       | •          |
| Superior adhesion           |             |             |         |                              |                              |             | •       |         |            |
| Extended outdoor durability |             |             |         | •                            | •                            | •           | •       | •       | •          |
| Air egress technology       |             |             | •       |                              |                              |             |         |         | •          |
| Repositionability           |             |             |         |                              |                              |             |         |         | •          |

## DOL POLYMERICS KEY FEATURES

### > DOL 2800 series / MPI 2800 series

- » up to **7 years** unprinted outdoor life
- » up to **3 years** printed outdoor life
- » flat & simple curved surfaces
- » glossy and matt finishes available

Clean removability for MPI 2001, 2021, 2041, 2601, 2004 EA, 2005 EA RS

### > DOL 2000 series / MPI 2000 series

- » up to **7 years** unprinted outdoor life
- » up to **4 years** printed outdoor life
- » flat & simple curved surfaces
- » glossy and matt finishes available

DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2016 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

2016-10\_17039EN