



Avery Dennison® Workshops

Everything you need to master the tricks of the trade

More than 15 years of experience make Avery Dennison a great choice for graphics training. We've put together a broad range of intensive, practical – and entertaining – workshops. They can help anyone involved in the design, production or application of self-adhesive graphics.

KEY FEATURES

- > Multiple options – for different products, applications and experience levels
- > Customized training sessions available on request
- > Fully audited and certified trainers, who work independently as professional graphics applicators
- > Available across Europe in local languages
- > State of the art training locations and professional application tools
- > A great balance of theory/hands-on practice

KEY BENEFITS

- > Build real confidence delivering high quality graphics
- > Gain hands-on experience and a good understanding of application techniques
- > Learn the techniques and benefits of working with a professional tool kit
- > Fun, challenging and relaxed – with personal help to master tricks of the trade
- > See latest trends and developments including new products and conversion techniques
- > Meet other professionals to exchange ideas and experiences

OTHER TRAINING PROGRAMMES

You can also learn via the online Avery Dennison Academy (with free 'how-to' videos and background theory modules), or embark upon our Specialist Installer Programme.

Find out more at:

graphics.averydennison.eu/workshops



OVERVIEW OF WORKSHOPS

Basic Application Training

Up to 12 participants, 1 day



An extensive introduction for any professional in the field of sign-making, wrapping or conversion. A balanced mix of classroom training (learn about different self adhesive materials, production methods and product performance) and hands-on application. Tackle the fundamental aspects of applying self-adhesive films.



No background or experience required.



Lunch and refreshments. Tools to work with and a goody bag.

Conversion training: Training for professionals in the sign/print industry

Up to 12 participants. 2/3 days



A flying start for people joining the sign/print industry, giving a thorough knowledge of all production facets in the market – plotting, printing, profiling and applying. We will cover a broad range of topics during the two days training. A one-day extension is also available on colour management, provided by industry leader Color Concepts.



Basic application training required.



Lunch and refreshments. Tools to work with and a goody bag.

Architecture

up to 12 participants,
3 workshops, 1 day each



An introduction to the world of Façade Film – a self-adhesive film specially developed for renovating buildings. Instead of using paint, you will learn how to apply Avery Dennison Façade Film to give a completely new look to a building, in a short time. The training provides you hands-on experience applying Façade Film on panels and window frames.



Suitable for painters and others who have little or no experience in working with self-adhesive materials



Lunch and refreshments. Tools to work with and a goody bag.

Application training : Advanced training for professionals

Up to 12 participants. 1/3/5 days



A solid exploration and deep dive into the world of car wrapping – with insights into the more difficult challenges. Less theoretical and more ‘hands on’, showing you how to wrap to the highest standards in the industry. Practice on different vehicles/panels, while being coached by our highly professional trainers. We offer one-day, three-day and even five-day training to increase your skill level. The five-day training includes our Specialist Installer certification exam - known and respected in the industry.



Basic application training required.



Lunch and refreshments. Tools to work with and a goody bag.

AVERY DENNISON ACADEMY

Find out more: academy.graphics.averydennison.com

AVERY DENNISON SPECIALIST INSTALLER PROGRAMME

Find out more at: graphics.averydennison.eu/si

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