



Avery Dennison® Graphics solutions for Caravans

Open your horizon

The Avery Dennison Caravan portfolio opens up new opportunities for caravan applications. It offers high performance digital printing media and a wide choice of colours across the signage and wrapping range.

This portfolio is designed to meet many different customer needs. It includes several adhesive technologies, giving optimum adhesion to several substrates; a customized colour matching service; and a range of “made to order” products specially designed for decorations and accents on Caravans.

KEY FEATURES

- > Wide selection of Signage, Wrapping and Digital Printing films for caravan application
- > Several adhesive technologies: High Tack, Easy Apply™ and Easy Apply RS™
- > Long term performance
- > Conformability on 2D or 3D surfaces
- > Printable; using UV, eco-Solvent, Solvent or latex inks
- > Wide range of colours
- > Custom colour match service for Polymeric EA and cast films starting at one Roll MOQ

KEY BENEFITS

- > Create unique and ultra-customized looks, by mixing prints, wraps, cut-outs and coloured films
- > Optimum adhesion on many substrates, through different adhesive properties
- > Faster and easier installation, with Easy Apply™ technology
- > Durable decoration, with excellent colour fastness and outdoor durability for finished graphics
- > Superb conformability on curved and corrugated surfaces
- > Long term removability: Fast and easy remove-ability of the material after use
- > Cost effective solution





Products	Durability (vertical exposure)	Sizes (m)	Conformability	Special Features
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DIGITAL PRINTING FILMS Compatible with solvent, eco-solvent, UV and latex inks

MPI 1405 EARS DOL 6460 (Gloss)	Unprinted: 12 years Printed & overlaminated: 8 years	1.37 x 50	3D	PVC-free, for any project with an eco-friendly approach. Faster installation, thanks to Avery Dennison® Easy Apply™ RS adhesive technology
		1.52 x 50		
MPI 1106 Hi-tack DOL 1460 (Gloss) DOL 1480 (Matt)	Unprinted: 8 years Printed & overlaminated: 4 years	1.37 x 25	3D	High-tack adhesive: designed to adhere to difficult surfaces (eg apolar substrates)
MPI 1106 EA Hi-tack DOL 1460 (Gloss) DOL 1480 (Matt)	Unprinted: 8 years Printed & overlaminated: 4 years	1.37 x 25	3D	Easy Apply technology with High-tack adhesive, for easier and faster application on difficult substrates
MPI 2006 Hi-tack DOL 2000 (Gloss) DOL 2100 (Matt)	Unprinted: 7 years Printed & overlaminated: 4 years	1.37 x 25	2D	High quality calendered film with High-tack adhesive, suitable for low surface energy substrates (eg HDPE or PP)
MPI 2004 EA DOL 2000 (Gloss) DOL 2100 (Matt)	Unprinted: 7 years Printed & overlaminated: 4 years	1.37 x 50	2D	High quality calendered film, with Easy Apply technology for faster application

SIGNAGE FILMS

900 Super Cast Colour matching conditions: MOQ 50lm - Time: 10 days	12 years (Black & White)	1.23 x 50	3D	Superb conformability - especially suitable for applications on heavy corrugated surfaces, both convex and concave. A wide choice of 80 colours. Fastest Colour Match Service in the Industry, at the lowest possible MOQ
	10 years (Colours)			
	6 years (Metallics)			
800 Premium Cast Colour matching conditions: MOQ 250lm - Time: 2 weeks	10 years (Black & White)	1.23 x 50	2D+	Conformability on curved and corrugated surfaces. Excellent lay flatness and stability during cutting and weeding. A wide choice of 85 colours, including high gloss, matt and metallics.
	8 years (Colours)			
	5 years (metallics)			

WRAPPING FILMS

Intermediate Wrapping Film Colour matching conditions: MOQ 3000lm - Time: 12 weeks	7 years (Black & White)	1.52 x 50	2D	High quality calendered film with Easy Apply technology. Optimum conformability on curved and corrugated surfaces. Excellent lay flatness and stability during cutting and weeding.
	5 years (Colours)			
Supreme Wrapping Film Colour matching conditions: MOQ 500lm - Time: 4 weeks	Up to 12 years (Black & White) 10 years (Colours)	1.52 x 25	3D	Excellent conformability on curved and corrugated surfaces. Faster installation and higher-quality results, thanks to Avery Dennison® Easy Apply RS™ adhesive technology. More than 100 standard colours with Easy Apply RS technology.

Products	Durability (vertical exposure)	Width (m)	Conformability	Special Features
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CUSTOMIZED NON-STANDARD CARAVAN PRODUCTS

Caravan Cast EA Colour matching conditions: MOQ 1500lm	10 years (Black & White)	1.23	2D+	Easy Apply™ Technology - for an easier and faster application
	8 years (Colours)			
Caravan Cast HT Colour matching conditions: MOQ 2000lm	10 years (Black & White)	1.23	2D+	High-tack adhesive, designed to adhere to difficult surfaces (eg apolar substrates)
	8 years (Colours)			
Caravan Cast EA HT Colour matching conditions: MOQ 2000lm	10 years (Black & White)	1.23	2D+	Easy Apply Technology with High-tack adhesive, for easier and faster application and designed to adhere to difficult substrates (eg apolar substrates)
	8 years (Colours)			
Caravan Cast + LT (Low temperature) Colour matching conditions: MOQ 2000lm	10 years (Black & White)	1.23	2D+	Easy Apply technology, and suitable for applications requiring low temperature resistance
	8 years (Colours)			
Caravan Polymeric EA HT Colour matching conditions: MOQ 3000lm	7 years (Black & White)	1.52, 1.37 1.23	2D	Easy Apply Technology with High-tack adhesive, for easier and faster application and designed to adhere to difficult substrates (eg apolar substrates)
	5 years (Colours)			



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