

Sustainable Graphics Solutions



Learn more about Avery Dennison commitments towards sustainability on our website:



Documentation



Technical Bulletins



Color Match Service



ICS Warranty



 #MakingPossible

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MAKING POSSIBLE™

Signage Quick Portfolio Guide

EVERYWHERE
YOU LOOK

EVERYWHERE
YOU LOOK

PROMOTE

Encourage something to happen

Empower your message to move people. Our promotional self-adhesive films are made for bold, short-term impact—helping brands activate ideas, spark attention, and turn moments into movements.

IDENTIFY

Turn brands' vision into reality

Discover a world where your brand is always in sight. Our advanced self-adhesive films ensure your message is seen—clearly, consistently, and everywhere.

DECORATE

Bring design ideas to life

With the right materials, design can go anywhere. Whether updating a boutique, refreshing a hotel lobby, or adding subtle elegance to office interiors—our solutions make it easy to create beautiful spaces without the hassle of traditional renovations.

PROTECT

Make the world's roadways safer

Visibility saves lives. Our self-adhesive safety films help make vehicles and signage impossible to miss—supporting safer journeys and alerting people to what's ahead, wherever they are.



Series	Application	Product	Addition / Description	Face		Conformability	Number of colors				Front film finishing		Adhesive choice				Liner		Durability [years]**			Fire certification	Printability
				Technology	Caliper (µm)		Black, White & Transparent	Colours	Metallics	Color Match possibility & MOQ***	Glossy	Matt	Permanent	iA Tech	Semi-permanent	High Tack	Easy Apply™	Type	FSC*	B/W/ Transparent	Coloured		

Promote

Coloured / Opaque	Multi-purpose Signage	500 Fluor	Fluorescent	Monomeric PVC	110	1D	0	2	0	na	0	2	✓				Kraft 135 gsm	✓	na	Up to 6 months	na	C-s2,d0	na
		500 Event Film		Monomeric PVC	70	1D	4	81	4	3000lm	45	44	✓		✓		Kraft 135 gsm	✓	5	4	2	B-s1,d0	na

Identify

Coloured / Opaque	Multi-purpose Signage	700 Premium Film		Polymeric PVC	70	2D	5	102	4	5000lm	95	16	✓				Kraft 135 gsm	✓	8	7	5	B-s1,d0	na																							
			Hi Tack	Polymeric PVC	70	2D	2	0	0	5000lm	0	2			✓		Kraft 135 gsm	✓	8	7	5	B-s1,d0	na																							
			Easy Apply	Polymeric PVC	70	2D	4	16	3	5000lm	21	2	✓			✓	PE Kraft 140 gsm	✓	8	7	5	B-s1,d0	na																							
	Vehicles	777 Cast Film	iA Tech	Cast PVC	60	2D+	5	89	6	na	98	2	✓	✓				Kraft 135 gsm	✓	8	7	5	B-s1,d0	na																						
																									Cast PVC	50	2D+	5	68	12	250lm	80	5	✓			✓	Kraft 135 gsm	✓	10	8	5	B-s1,d0	na		
																									Hi Tack	Cast PVC	50	2D+	2	0	0	1500lm	2	0			✓		Kraft 135 gsm	✓	10	8	5	B-s1,d0	na	
		Vehicles	800 Premium Cast	Easy Apply	Cast PVC	50	2D+	2	9	4	1000lm	14	1	✓					PE Kraft 140 gsm	✓	10	8	5	B-s1,d0	na																					
																										Cast PVC	50	3D	5	72	3	50lm	78	2	✓			✓	Kraft 135 gsm	✓	12	8	6	B-s1,d0	na	
																										Cast PVC	140	2D	0	3	0	1000lm	3	0	✓			✓	Kraft 135 gsm	✓	na	3	na	na	B-s1,d0	na
																										Cast PVC	80	1D	2	28	2	2600lm	0	32	✓			✓	Kraft 135 gsm	✓	7	5	5	C-s1,d0	na	
Translucent	Lightboxes	5100 Diffusion Films	30% or 60% light diffusion	Cast PVC	50	2D+	2	0	0	na	0	2	✓				Kraft 135 gsm	✓	5	na	na	B-s1,d0	na																							
																								5300 Block Out Films	Cast PVC	100	2D	2	0	0	250lm	0	2	✓			✓	Kraft 135 gsm	✓	5	na	na	B-s1,d0	na		
																								5500 Quality Marking	Cast PVC	50	2D+	2	61	2	50lm	0	65	✓			✓	Kraft 135 gsm	✓	10	8	5	C-s2,d0	na		
																								5600 LD	Cast PVC	75	2D+	2	12	0	50lm	0	14	✓			✓	Kraft 135 gsm	✓	10	8	na	B-s1,d0	na		

Decorate

Transparent and Translucent	Window Decoration	Frosted Glass		Intermediate calendered	75	1D	1	0	0	na	0	1	✓				Kraft 135 gsm	✓	3	na	na	na	na	
			Easy Apply	Intermediate calendered	75	1D	1	0	0	na	0	1	✓			✓	PE Kraft 140 gsm	✓	3	na	na	na	na	
		Crystal Glass		Polymeric PVC	75	2D	1	0	0	na	0	1	✓					Kraft 135 gsm	✓	5	na	na	B-s1,d0	na
			Easy Apply	Polymeric PVC	75	2D	1	0	0	na	0	1	✓			✓	PE Kraft 140 gsm	✓	5	na	na	B-s1,d0	na	
		Dusted Glass		Polymeric PVC	80	2D	1	0	0	na	0	1	✓					Kraft 135 gsm	✓	5	na	na	B-s1,d0	na
			Easy Apply	Polymeric PVC	80	2D	1	0	0	na	0	1	✓			✓	PE Kraft 140 gsm	✓	5	na	na	B-s1,d0	na	
		Etched Glass		Cast PVC	60	2D+	1	0	0	500lm	0	1	✓					Kraft 135 gsm	✓	7	na	na	C-s2,d0	na
			Easy Apply RS	Polymeric PVC	80	2D	1	0	0	na	0	1	✓			✓	PE Kraft 140 gsm	✓	5	na	na	na	na	
		Metalized PVC Film		Gloss Gold & Silver	PET	25	1D	0	0	2	na	2	0	✓				Kraft 135 gsm	✓	na	na	2	B-s1,d0	na
			Brushed Chrome & Gold	PET & PVC	65	1D	0	0	2	na	2	0	✓			✓	Kraft 125 gsm	✓	na	na	5	na	na	

Protect

Reflective	Multi-purpose signage	V-2000		Beaded flexible vinyl	130 - 180	1D	1	0	0	na	✗	0	✓				PE 150 gsm	na	Up to 3	na	na	White: S, L & UV	
		V-4000		Beaded flexible vinyl	180	2D	2	4	0	Yes	✗	0	✓				Kraft 90 gsm	na	Up to 7	na	na	na	
			Easy Apply RS	Beaded flexible vinyl	240	2D	1	0	0	Yes	✗	0			✓	PE Kraft 90 gsm	na	Up to 7	na	na	na		
		V-4000 E		ECE104 Class E approved	Beaded flexible vinyl	180	2D	2	4	0	Yes	✗	0	✓				Kraft 90 gsm	na	Up to 7	na	na	na
			Easy Apply RS	Beaded flexible vinyl	240	2D	1	0	0	Yes	✗	0			✓	PE Kraft 90 gsm	na	Up to 7	na	na	na		
		V-8000 Easy Apply™	DIN 30170 and HOSDB	Prismatic flexible vinyl	533 - 660	2D	1	4	2 Fluor	Yes	✗	0			✓	PE Kraft 90 gsm	na	Up to 7	na	na	White: S, L & UV		
		Chevron	"DIN 30710, DIN 67520, DIN 6171 and TP ESC-B"	Prismatic flexible vinyl	533 - 660	2D	Red & White or Red & Yellow			na	✗	0			✓	PE Kraft 90 gsm	na	Up to 7	na	na	na		
Conspicuity Tapes	ECE 104, Class C	Prismatic flexible vinyl	228 - 280	1D	White, Yellow and Red			na	✗	0	✓			PVC	na	Up to 8	na	na	na				

Specialties

Specialties	Tarpaulins	Signflex		Cast PVC	75	3D	2	0	0	5000lm	2	0	✓				Kraft 140 gsm	✓	5	5	na	na	White: S, L & UV	
		Signflex DOL		Cast PVC	30	3D	1	0	0	na	2	0	✓				Kraft 135 gsm	✓	5	5	na	na	na	
	Recreational Vehicles	Caravan		Cast PVC	50	3D	Colormatch only			1000lm	Gloss & Matt		✓		✓		Kraft 135 gsm	✓	10	8	5	na	na	
			Easy Apply	Cast PVC	50	3D	Colormatch only			1000lm	Gloss & Matt		✓		✓	PE Kraft 140 gsm	✓	10	8	5	na	na		
	Buildings	Facade Film		Cast PVC	50	3D	3	2	4	100lm	Gloss, matt & satin		✓				Kraft 135 gsm	✓	na	Up to 10	Up to 4	B-s1,d0	na	
			Easy Apply	Cast PVC	100	2D	0	0	3	1000lm	Gloss, matt & satin		✓			PE 140 gsm	✓	na	Up to 10	Up to 4	na	na		
	Multi-purpose signage		1200 Banner Film		Flexible vinyl	70	1D	2	0	0	na	0	2	✓				Kraft 140 gsm	na	3	3	na	B-s1,d0	na
			Glow-in-the-dark Film		PET	150	1D	1	0	0	na	1	0	✓				Kraft 140 gsm	na	5 indoor only			C-s1,d0	na
			Confetti		PVC	60	1D	0	1	0	na	1	0	✓				Kraft 125 gsm	na	5 indoor only, 6 months outside			na	na
			SignMask Light Blue		Flexible vinyl	80	1D	0	1	0	na	1	0			Ultra Removable	Kraft 125 gsm	na	na	na	na	na	na	na

Series	Product	Addition / Description	Face	Adhesive
			Technology	Caliper (µm)

Application tapes	Application Tape 300	Ultra transparent	PE	110	High Tack
	Application Paper 250	For large size graphics	Paper	110	Medium Tack
Application papers	Application Paper 300	Die cut, UV printed graphics	Paper	110	High Tack