

Avery Dennison®

Decorative Window Films



Embrace beauty in all its shapes.

The Avery Dennison Decorative Window Films Series offers virtually invisible, high-performance films, which enable stunning graphics for applications where design matters.

These optically clear films are designed for full window coverage - unprinted areas preserve glass clarity, so there is no need to cut around images.

The range includes a short-term solution (1 year removability), SF 100 Ultra Clear, featuring an ultra-gloss finish that makes graphics on glass sparkle, across retail, office and trade show applications.

For premium applications, MPI 1440 Ultra Clear is self laminating (with no need for an additional overlaminated product), allowing you to cover a very wide range of needs with only one product in stock. It offers excellent 3D conformability, excellent printability on all main digital platforms and extended printed durability (up to 8 years outdoors and 12 years indoors), making it the product of choice for long-lasting architectural and interior design applications (also for car wrapping applications).

KEY FEATURES

- PVC-free
- Optically clear
- High gloss
- Allows full glass coverage without distorting clarity in unprinted areas of film
- No need to contour cut around image
- Easy to print
- Availability of short-term and long-term films

RECOMMENDED USES

- Architectural window graphics
- Outdoor visual communication on glass
- SF 100 is especially designed for short-term applications on flat surfaces (POP/ trade shows, ..)
- MPI 1440 Ultra Clear is especially designed for demanding 3D curved surfaces and long-term applications - It can also be used for car wrapping applications

Decorative Window Films Series

Product	Typical Features	Face	Thickness	Adhesive	Size	Printability
MPI 1440 Ultra Clear	<ul style="list-style-type: none"> - Premium quality film - 3D conformable - High durability (up to 12 years) - Self laminating - Printable on all main platforms 	PU	40 µm	Permanent	1.37x25 m 1.52x25 m	S, L, UV
SF 100	<ul style="list-style-type: none"> - Intermediate film - Short-term applications - Optimal rigidity allowing easy application 	PET	50 µm	Removable	1.37x50 m 1.52x50 m	L, UV

