

# Avery Dennison SignFlex™



## Get your brand on the road!

**Trucks can be your brand's best shopping window - travelling hundreds of kilometres across the continent every day. Avery Dennison SignFlex™ stands out, with colour-fastness and durability. It's the obvious choice when you want to catch the attention of an audience on the move.**

Now back on the market with welcome improvements, SignFlex™ resists many climate conditions and temperature changes. Durable and UV-resistant,

it has been developed especially to adhere to flexible substrates such as truck tarpaulins. You benefit from strong adhesion, conformability and flexibility, and the curtain will withstand being opened many times each day.

Bring your brand to life - this opaque cast film comes in two colours to be sign-cut and can be digitally printed using print platforms such as solvent, eco solvent, latex or UV curable inks.



Product	SignFlex™ Black	SignFlex™ White
Colour		

### FLEET MANAGERS

- Conformability on tarpaulins
- Withstands folding and multiple curtain openings each day
- Dimensional stability - resists extreme cold and hot weather (typical for European cross-continental voyages)
- Colour fastness and outdoor durability
- Offers UV resistance
- Colour matching possible

### CONVERTER FRIENDLY

- Cutting and weeding properties
- Suitable for all Digital Printing technologies - solvent, eco/mild solvent, latex and UV curable inks
- Full cover-up (excellent opacity)
- Improved protection with the DOL SignFlex™ overlamine
- Strong adhesion to a wide variety of plasticised PVC substrates
- Great printability on major industry printers
- Immediate and fast application

### RECOMMENDED USES

- Graphics and lettering on curtainsided vehicles
- Long-term outdoor marking, advertising and directional signage on tarpaulin materials
- Suitable for applications on truck tarpaulin material from major providers (Sioen, Dickson, Heytex, etc.)

[graphics.averydennison.com/eu-en](https://graphics.averydennison.com/eu-en)



#MakingPossible

DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.  
2025-33123 EN