

Avery Dennison® Workshops Automotive trainings

Everything you need to master the tricks of the trade

With more than 15 years experience in providing training to the graphics industry, Avery Dennison is the perfect choice to support you with your graphic application training needs. Whether it be the fundamentals of self-adhesive material handling or developing the skills to obtain Specialist Installer status - we have it covered.

What we offer

- > A broad portfolio of training workshops for vehicle and architectural application
- > Trainings to cover for all levels of experience and expertise
- > Available in multiple locations across Europe in local language
- > Trainings conducted by professional Avery Dennison certified Specialist Trainers
- > A great balance of theory and hands-on learning

Why join us

- > A great way to gain hands-on application experience and build confidence
- > Get personal assistance to practice techniques and master the skills of the trade
- > Understand how materials behave and the benefits of using a professional tool kit
- > Meet other professionals to exchange ideas and experiences

Fundamental training









An extensive introduction for any professional in the field of sign-making, wrapping or conversion. A balanced mix of classroom training (learn about different self adhesive materials, production methods and product performance) and hands-on application. Tackle the fundamental aspects of applying self-adhesive films.



No background or experience required



Avery Dennison 900 film, MPI1104/ MPI1105 or other Avery Dennison car wrap materials



Lunch and refreshments

Specialist Installer Programme



Avery Dennison Specialist Installer Programme

1 day

A unique certification programme for individual installers gives you the skills and confidence you need and the credentials your customers are looking for. The Specialist Installer programme is a three-step process (application-examination-certification) which will allow installers to differentiate themselves from competition, be a part of the elite network of Avery Dennison Specialists and be eligible to work on high value specifications projects with ICS warranty.

Graphics Academy



Avery Dennison Graphics Academy

You can also learn online via explanatory theory modules and how to videos. Find out more at: academy.graphics.averydennison.com



Automotive trainings



Car wrap training -**Application training**

1 day



A solid introduction and deep dive into the world of vehicle wrapping - with insights into the more difficult challenges. Less theoretical and more 'hands on', showing you how to wrap to the highest standards in the industry. Practice on different vehicles/ panels whilst being coached by our highly professional trainers. Select from a 1 day, 3 day or 5 day training depending on your skill level. The 5 day training includes our Specialist Installer Certification exam - a standard well respected in the industry.

Training I: Application Fundamentals required

Training II: Application training I required, depending on the level Training III: Application training II required, depending on the level

Avery Dennison 900 film, Supreme Wrapping film (SWF), Printed MPI1104/ MPI1105/ DOL1460 or other Avery Dennison Car Wrap materials

Lunch and refreshments

Automotive Window Film

1 day*



A one-day window tinting course, suitable for beginners - or professionals looking to increase their skill level.

This training covers the fundamentals of automotive window film properties & selection with plenty of hands on training, working with the tools and techniques of application. Learn from experienced trainers, the tips and tricks to overcome challenges, and put your learnings into practise.

No background or experience required

Avery Dennison Automotive Window Films (AWF)

Lunch and refreshments

Paint Protection Film

1 day





A one-day workshop providing theoretical and practical insights into the specific application techniques for paint protection film. Gain hands on experience with application to a vehicle hood, bumper and mirror - gaining tips and tricks from our professional trainers.



No experience required any professional in the field of vehicle wrapping can apply



Avery Dennison Supreme Paint Protection XI Film



Lunch and refreshments

- 2 days for some countries
- ** 3 days for some countries











Join the Avery Dennison **Graphics Solutions Europe Community**

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